



Airships VI: A Game-Changer

December 5-6, 2011

Edgewater Hotel, Seattle, Washington, USA

www.airshipstotheartctic.com

Sponsorship/Exhibitor Opportunities

PURPOSE

Lighter-than-air transport is ready to take its place in the world of logistics. Two large airships are scheduled for delivery to the US armed forces in December 2011. Civilian versions of these military aircraft are expected to follow that can lift 10 to 50 tons and operate with minimal ground support. This conference will examine how cargo airships will be a game changer for transportation. Shippers and suppliers will come together to assess the supply and demand potential for the use of airships in frontier logistics, including Alaska and Northern Canada.

DEMOGRAPHICS

- Companies in mining, oil and gas exploration, pipelines and northern/frontier logistics attend because they need lower freight costs and the access to remote areas that airships can provide
- Airship manufacturers attend to meet potential users and refine their designs to fit their needs
- Input suppliers provide are present to support manufacturers and assess their market opportunities
- Military and governments attend due to their interest in economic development, security and transportation policy
- Academics, consultants, environmentalists, aboriginals and the media all attend to broaden their knowledge

BENEFITS OF SPONSORING/EXHIBITING

- Receive prominent mention of your organization through print and podium presence
- Enhance your knowledge on the scope and challenges of airship technology and development
- Meet representatives from over ten airship development companies, delegates from a dozen countries, government delegates from Alaska, Yukon and the Northwest Territories, and the federal governments of Canada and the U.S.
- Hear directly from executives about the resource industries and the reality of their logistical challenges

SPONSORSHIP OPPORTUNITIES

(2) \$5,000– Monday Dinner Banquet Sponsors

- 2 registrations for the entire conference
- Print recognition at the Monday banquet dinner and entire conference and on conference brochure
- Welcome and introduction of the Monday dinner banquet keynote speaker

(2) \$4,000– Monday or Tuesday Lunch Sponsor

- 1 registration for entire conference
- Print recognition at the Monday or Tuesday lunch and entire conference and on conference brochure
- Welcome and introduction of the keynote lunch speaker on Monday or Tuesday

(1) \$2,500– Tuesday Breakfast

- 1 registration for the entire conference
- Print recognition at the dinner and conference and on conference brochure
- Monday Breakfast—Sponsor—Lockheed Martin Aeronautics Company

(3) \$2,000– Monday or Tuesday AM and PM Refreshment Breaks

- 1 registration for the entire conference
- Print recognition at the breaks and entire conference and on conference brochure
- Tuesday Morning Break—Sponsor— DA Innovations

EXHIBITOR OPPORTUNITIES

An exhibit room will be open throughout conference hours. Ten 8' exhibit tables available and can be reserved for \$1,000 (includes one complimentary registration). All refreshment breaks will be held in the exhibit room to maximize networking and exhibit opportunities.

QUESTIONS ABOUT REGISTERING, SPONSORING, OR EXHIBITING:

Contact Bryndis Whitson, Manager Strategic Development & Member Relations, Van Horne Institute, at bwhitson@ucalgary.ca or 403-220-2114.